

Tim Scott

SVP and Chief Marketing Officer

Tim oversees B2C and B2B branding and marketing strategy and is responsible for building marketing competencies across all businesses and geographies for Land O'Lakes, Inc. He also has oversight for FLM+, a wholly owned subsidiary of Land O'Lakes, Inc. During his 31-year career, Tim has earned a reputation as a trusted advisor and skilled marketer. He joined Land O'Lakes in 2015.

Prior to Land O'Lakes, Tim was the International CEO and President at mcgarrybowen. In that role, Tim lead the rapidly expanding global offering, while also continuing to steer the Chicago office. His career in advertising has allowed him to help build many well-known brands, from General Mills to Frito Lay, from Sears to Mondelez, from Disney to Wrigley, and from Kraft to Clorox. He's accumulated a considerable collection of Effies and other awards along the way and has even run a monumental list of Kraft businesses at four different agencies.

Tim earned his bachelor's and his MBA from Michigan State University. He lives in downtown Minneapolis and in Chicago's Lincoln Park neighborhood during the week and spends his weekends hibernating at his cabin in the Michigan woods.

Education

BA, Michigan State University
MBA, Michigan State University

Experience

President and CEO at mcGarrybowen
DDB Worldwide Communications Group
FCB
JWT

Community leadership

Board of directors, She Runs It (formerly Advertising Women of New York)
Board of directors, Guthrie Theater
Board of directors, The Advertising Council
Board of directors, CropLife Foundation