



4001 Lexington Avenue North  
Arden Hills, MN 55126

Mailing: P.O. Box 64101  
St. Paul, MN 55164-0101

651-375-2222  
[www.landolakesinc.com](http://www.landolakesinc.com)

For more information: Rebecca Lentz                      651-375-5949

## **Land O'Lakes Inc. Launches Nutritional Additives Focus in Animal Feed**

*PMI Nutritional Additives to focus on nutrient utilization and gut health and integrity in livestock*

ARDEN HILLS, MN (12/16/2015)—Land O'Lakes Inc. announced today the launch of a nutritional additives focus within its animal nutrition business. Known as PMI Nutritional Additives, the business will work with all feed nutritionists, manufacturers, veterinarians and producers seeking to deliver value, efficacy and strong results through their livestock feed.

PMI Nutritional Additives is focused on products that optimize performance in animals in two key areas—nutrient utilization and gut health and integrity. There are several nutritional additives available for poultry, swine, dairy and beef cattle, and more will follow.

“Within the animal production industry, Land O'Lakes' animal nutrition business delivers proven feed solutions backed by extensive research know-how both in-house, through our animal nutrition Ph.D.s, and in the field,” says Dave Hoogmoed, chief operating officer for animal nutrition. “With our nutritional additives business, we're extending our research capabilities, partnerships and distribution to meet the needs of a growing segment of customers.”

In addition to extensive research capabilities, PMI Nutritional Additives products are backed by practical insights and expertise in how to use products in US-based formulations as well as a deep understanding of the health, management and nutrition dynamic within each specie group. Strong partnerships with industry-leading companies across the world ensure access to advanced feed components providing diverse feed additive competency.

“This is a natural and exciting extension of our quality, innovation and expertise,” says Tim Makens, general manager of PMI Nutritional Additives. “We really view this as another way we can work with our partners to ensure the highest levels of performance in America's livestock.”

To learn more about PMI Nutritional Additives and its products, please visit our [website](#).



4001 Lexington Avenue North  
Arden Hills, MN 55126

Mailing: P.O. Box 64101  
St. Paul, MN 55164-0101

651-375-2222  
[www.landolakesinc.com](http://www.landolakesinc.com)

**About Land O'Lakes, Inc.**

*Land O'Lakes, Inc., one of America's premier agribusiness and food companies, is a member-owned cooperative with industry-leading operations that span the spectrum from farm production to consumer foods. With 2014 annual sales of more than \$15 billion, Land O'Lakes is one of the nation's largest cooperatives, ranking 203 on the Fortune 500. Building on a legacy of more than 94 years of operation, Land O'Lakes today operates some of the most respected brands in agribusiness and food production including LAND O LAKES® Dairy Foods, Purina Animal Nutrition and WinField. The company does business in all 50 states and more than 60 countries. Land O'Lakes, Inc. corporate headquarters are located in Arden Hills, Minn.*

**About PMI Nutritional Additives**

*PMI Nutritional Additives delivers animal feed components that optimize performance in poultry, swine, dairy and beef cattle by supporting nutrient utilization and gut health and integrity. Working with feed nutritionists, manufacturers, veterinarians and producers, PMI Nutritional Additives' products deliver value, efficacy and strong results. Products are backed by strong research plus expertise on how to use products in USA-based diets and on the nutrition, management and health dynamic within each specie. Distribution capabilities reach across the United States, and strong partnerships with industry-leading companies across the world ensure access to advanced and innovative feed components.*