



4001 Lexington Avenue North
Arden Hills, MN 55126

Mailing: P.O. Box 64101
St. Paul, MN 55164-0101

651-375-2222
www.landolakesinc.com

For more information: Rebecca Lentz 651-375-5949

Land O'Lakes, Inc. Names First Chief Communications Officer

Kim Olson to join company July 20

ARDEN HILLS, Minn., June 17, 2015 -- Land O'Lakes, Inc. welcomes Kim Olson as Chief Communications Officer. Olson joins Land O'Lakes on July 20.

Olson brings more than 25 years of experience to Land O'Lakes, where she will lead the strategic development, direction and implementation of corporate communications programs.

Olson joins Land O'Lakes after leaving Minnesota State Colleges and Universities (MNSCU) and her role as Chief Marketing and Communications Officer. Prior to MNSCU, Olson held various leadership positions at United Health Group, Carlson, General Mills and Weber Shandwick.

"Kim's success in working with some of the world's top companies to effectively share their stories and support their growth through effective communication will be critical to Land O'Lakes as we continue our journey," said Chris Policinski, President and CEO of Land O'Lakes, Inc.

As Vice President of Corporate Communications, Olson will shape the strategic direction for Land O'Lakes Communications team including the creation and implementation of communication strategies for all stakeholders.

About Land O'Lakes, Inc.

Land O'Lakes, Inc., one of America's premier agribusiness and food companies, is a member-owned cooperative with industry-leading operations that span the spectrum from agricultural production to consumer foods. With 2014 annual sales of \$15 billion, Land O'Lakes is one of the nation's largest cooperatives, ranking 203 on the Fortune 500. Building on a legacy of more than 93 years of operation, Land O'Lakes today operates some of the most respected brands in agribusiness and food production including LAND O LAKES® Dairy Foods, Purina Animal Nutrition and WinField Solutions. The company does business in all 50 states and more than 60 countries. Land O'Lakes, Inc. corporate headquarters are located in Arden Hills, Minn.