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## **Land O'Lakes, Inc. Names New Chief Marketing Officer**

*Tim Scott to join company April 22*

ARDEN HILLS, Minn., April 13, 2015 -- Land O'Lakes, Inc. welcomes Tim Scott as Senior Vice President and Chief Marketing Officer. Scott joins Land O'Lakes on April 22.

Scott brings 30+ years of experience to Land O'Lakes, where he will lead brand strategy and execution across Land O'Lakes' family of respected brands in agribusiness and food production—including LAND O LAKES® Dairy Foods, Purina Animal Nutrition and WinField Solutions.

Scott joins Land O'Lakes after leaving McGarryBowen and his role as President, CEO International. Prior to working at McGarryBowen, Scott held various leadership positions at DDB Worldwide, FCB and JWT.

"Tim brings deep expertise in working with global brands and brand teams—skills that will play a central role in this next chapter of our Land O'Lakes growth story," said Chris Policinski, President and CEO of Land O'Lakes, Inc.

As CMO, Scott will oversee B2C and B2B branding and marketing strategy. He will also be responsible for building marketing competencies across all businesses and geographies for Land O'Lakes, and he will have oversight for FLM+, a recently acquired and wholly owned subsidiary of Land O'Lakes. Scott succeeds Barry Wolfish, who transitions to a new role as Senior Vice President, M&A and Ventures for Land O'Lakes, Inc.

### ***About Land O'Lakes, Inc.***

*Land O'Lakes, Inc., one of America's premier agribusiness and food companies, is a member-owned cooperative with industry-leading operations that span the spectrum from agricultural production to consumer foods. With 2014 annual sales of \$15 billion, Land O'Lakes is one of the nation's largest cooperatives, ranking 199 on the Fortune 500. Building on a legacy of more than 93 years of operation, Land O'Lakes today operates some of the most respected brands in agribusiness and food production including LAND O LAKES® Dairy Foods, Purina Animal Nutrition and WinField Solutions. The company does business in all 50 states and more than 60 countries. Land O'Lakes, Inc. corporate headquarters are located in Arden Hills, Minn.*