

Mike Vande Logt

Executive Vice President and Chief Operating Officer of WinField® United

For nearly 40 years, Mike has worked in all aspects of the seed industry, with nearly 30 of them in evolving roles at Land O'Lakes, Inc. Today, Mike leads the crop inputs and insights businesses of Land O'Lakes, including the seed and crop protection products business, WinField® United, that focuses on delivering data-backed, insights driven agronomics, operational excellence and sustainable solutions to help locally owned and operated agricultural retailers meet farmers' needs.

After earning degrees in agronomy and plant breeding, Mike began his career working directly with farmers, first as an extension service county agent and then in a variety of sales, sales management and technical agronomy roles. Mike joined the Land O'Lakes Seed team in 1990 and assumed leadership of the overall business in 2012. Throughout his tenure at Land O'Lakes, Mike has focused on using insights to support local agricultural retailers in meeting farmer's needs to increase productivity using fewer resources.

Education

B.S., University of Wisconsin—Green Bay
M.S., University of Wisconsin—Madison

Experience

SuperCrost Seeds