

Dave Hoogmoed

EVP & COO, Purina Animal Nutrition

Dave has more than 37 years of experience in the feed industry representing the Purina brand and the components of Land O'Lakes' animal nutrition business. He began his career at Ralston Purina in 1979 and held several sales, general management and officer positions as the business evolved to Purina Mills, Inc. then Purina Animal Nutrition.

Since 2001, Purina Animal Nutrition has been a part of the farm-to-fork business at Land O'Lakes, Inc. Dave has led the teams focused on feeding livestock such as dairy cows, beef cattle and pigs, as well as lifestyle animals such as horses, the companion animal species and exotic animal/zoo business. Each day, he works to ensure the rich history of animal nutrition research and innovation continues to deliver new solutions that help animals achieve their greatest levels of performance.

Education

B.S., Rutgers University

Experience

Purina Mills, Inc.
Ralston Purina

Industry leadership

Chairman, office, board of directors, National Grain and Feed Association
Ag Advisory Board, CME