

Beth Ford

President and Chief Executive Officer, Land O'Lakes, Inc.

Beth Ford was named President and Chief Executive Officer at Land O'Lakes, Inc. by the board of directors in July 2018. Ford proudly leads the nearly 100-year-old farmer- and local retailer-owned cooperative that also ranks No. 216 on the Fortune 500 list. Although best known for its No. 1 selling butter brand, Land O'Lakes, Inc. business units span the farm-to-fork continuum from seed to feed to food, in addition to focusing on ag tech and consultation services to help farmers grow more with less.

Ford stepped into the role after a series of successful executive postings within the company since she joined in 2011. Most recently, as executive vice president and chief operating officer for Land O'Lakes Businesses, Ford was responsible for the Purina Animal Nutrition, U.S. Dairy Foods and WinField United businesses, which reported 2017 net sales totaling \$14 billion. Prior to that, Ford was head of Land O'Lakes' Dairy Foods and Purina Animal Nutrition businesses, and during her tenure she led record performance, leveraging innovation through R&D to strengthen the Purina brand and leading record growth in the Dairy business. She was key in identifying the opportunity to acquire Vermont Creamery in early 2017.

In her more than 30 years of experience as a global operator, Beth has held senior and line leadership positions in seven companies across six industries, including Energy (Mobil Oil), Consumer Packaged Goods (Pepsi/Pepsi Bottling Group), QSR (Perseco), Publishing (Scholastic and Hachette), Chemicals (International Flavors and Fragrances) and now Food Production and Agribusiness.

A native of Sioux City, Iowa, Ford earned an MBA from Columbia University Business School and a BBA from Iowa State University. She remains involved in both universities, sitting on the Deming Center Board of Advisors for Columbia Business School and the Dean's Advisory Committee for the College of Business at Iowa State. Ford also sits on the Board of Directors for the National Milk Producers Federation (NMPF), National Council of Farmer Cooperatives (NCFC), Grocery Manufacturers Association (GMA) and the U.S. Global Leadership Campaign Board of Directors (USGLC), in addition to non-profit boards, including the Greater Twin Cities United Way in Minneapolis.

Finally, Ford sits on the board of PACCAR, Inc., a publicly traded company which has been recognized in the Fortune 150.

Education

BBA, Iowa State University

MBA, Columbia Business School

Experience

International Flavors and Fragrances (IFF)

Hachette Scholastic Corporation
PepsiCo/Pepsi Bottling Group
Perseco
Mobil Oil

Corporate boards

Board of directors, PACCAR

Industry leadership

Board of directors, National Milk Producers Federation (NMPF)
Board of directors, National Council of Farmer Cooperatives (NCFC)
Board of directors, Grocery Manufacturers Association (GMA)
United States Global Leadership Campaign Board of Directors (USGLC)

Community leadership

Board of directors, Greater Twin Cities United Way
Advisory board, W. Edwards Deming Center for Quality, Productivity and Competitiveness at Columbia Business School
Dean's Advisory Council, College of Business at Iowa State University
Past Chair, Twin Cities Go Red for Women