

## Barry Wolfish

### SVP, Mergers, Acquisitions and Ventures

As senior vice president for mergers, acquisitions and ventures, Barry provides oversight of merger and acquisition transaction management including due diligence and integration, and of key joint venture and wholly-owned subsidiary investments. As a part of his responsibilities, he represents Land O'Lakes on the boards of directors for FLM +; Eggland's Best, LLC; Geosys Technology Holding, Inc.; Winfield US, LLC; Villa SA; Greenpoint, LLC; Agri-AFC, LLC; and, Valley Ag, LLC. In prior leadership roles at Land O'Lakes, Barry served as chief marketing officer, senior vice president of corporate marketing and communications, senior vice president of corporate strategy and held various leadership roles in the dairy foods business.

Prior to joining Land O'Lakes, Inc. in 1999, Barry worked at General Mills, where he was vice president of several businesses in the U.S. and Canada. Barry currently serves as an advisory member and past chair of the board of directors of The BrandLab. He holds a bachelor's degree in history and economics from the University of Toronto and an MBA in marketing and policy from York University.

### Education

B.A., University of Toronto  
MBA, York University

### Experience

Government of Ontario Canada, London, UK  
General Mills

### Community leadership

Advisory member, past chair, board of directors, The BrandLab  
Past board member, Twin Cities-based community services organization