

Brett Bruggeman

SVP, Marketing and Offer Development

Brett joined Land O'Lakes, Inc. in 2015 with the merger of the Land O'Lakes, Inc. and United Suppliers seed and crop protection products businesses known today as WinField® United. Brett leads all marketing and offer the business' development activities —including ownership over the profit and loss statement and the go-to-market strategy that is focused on delivering data-backed, insights-driven agronomics, operational excellence and sustainable solutions to help locally owned and operated agricultural retailers meet farmers' needs.

Brett joined United Suppliers in 2007 with primary responsibilities for business unit profit and loss and balance sheet, manufacturer programs and relationships, people management—recruitment and retention, proprietary business development and overall strategy development. Prior to United Suppliers Brett worked at BASF in the United States and internationally.

Education

B.S., Iowa State University

Experience

BASF

Community leadership

Polk City School Board